



2010 Hardlines Technology Forum[®]

Exhibit Space Application Form

A Company: _____

Name (Mr./Ms.): _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Product/Service: _____

Contact Person for all Exhibit related materials IF different from above:

Name: _____ Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

B Fee Schedule

Standard Fee \$3,000 I want to add _____ 15 minute segment(s) in the Vendor Showcase at a cost of \$750 per segment (*maximum is two (2)*)

Do you qualify for the 25% discount? Yes No I want to add a table sign with company name for \$100

Company name on sign: _____ I need a 6ft draped table at no cost

I want to add a 3ft round table at \$25 Final Total: _____

C Payment → Please return this form with your payment information to: AHMA, 801 North Plaza Drive, Schaumburg, Illinois 60173 or fax this form to 847.605.1030.

Check enclosed payable to: American Hardware Manufacturers Association (*checks must be drawn from U.S. banks ONLY*)

Credit Card Payment: American Express MasterCard Visa Payment Amount: \$ _____

Card #: _____ Expiration Date: _____ CVV #: _____

Cardholder Name: _____ Signature: _____

Cardholder Address: _____

Cardholder City, State and Zip: _____

D Please request your exhibit space location by number: (*please refer to page 9 in the Exhibit and Sponsorship Brochure*)

First Choice: _____ Second Choice: _____ Third Choice: _____ Fourth Choice: _____



E Website Links:

In addition to the exposure you will receive from your exhibit, AHMA will provide each exhibitor an exclusive web (landing) page on the HTF website that will be used to promote the exhibitor's products and/or services prior to and after the conference, and will include a link back to the exhibitor's home page. A maximum of 500 text words (email, word or text file) and one company logo (high-resolution Illustrator EPS or AI file) will be required for this web page.

Under AHMA's discretion, the sponsor is required to reciprocate with a link from their homepage to the AHMA/HTF® website.

F Exhibitor confirms acceptance of the Exhibit General Information & Guidelines written in the Sponsorship and Exhibit Brochure. All materials and activities must be confined to the limits of the exhibit booth(s) as outlined in the brochure and may not impede traffic or interfere with the other exhibits. Any variations must be confirmed in writing by AHMA.

Name: _____ Signature: _____ Date: _____

AHMA USE ONLY

Approval # _____ Date _____ Ref/Check # _____ Amount _____



2010 Hardlines Technology Forum[®] Sponsorship Application Form

A Sponsorship: _____ Sponsorship Fee: \$ _____

Company: _____

Name (Mr./Ms.): _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Product/Service: _____

Contact Person for all Conference related materials IF different from above:

Name: _____ Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

B Fee Schedule

Are you also registering for an Exhibit space? Yes No Do you qualify for the 25% discount? Yes No

I want to add _____ 15 minute segment(s) in the Vendor Showcase for a cost of \$750 per segment (*maximum is two (2)*) Final Total: _____

C Payment _____ → Please return this form with your payment information to: AHMA, 801 North Plaza Drive, Schaumburg, Illinois 60173 or fax this form to 847.605.1030

Check enclosed payable to: American Hardware Manufacturers Association (*checks must be drawn from U.S. banks ONLY*)

Credit Card Payment: American Express MasterCard Visa Payment Amount: \$ _____

Card #: _____ Expiration Date: _____ CVV #: _____

Cardholder Name: _____ Signature: _____

Cardholder Address: _____

Cardholder City, State and Zip: _____

D Website Links:

In addition to the exposure you will receive from your sponsorship, AHMA will provide each sponsor an exclusive web (landing) page on the HTF website that will be used to promote the sponsor's products and/or services prior to and after the conference, and will include a link back to the sponsor's home page. A maximum of 500 text words (email, word or text file) and one company logo (high-resolution Illustrator EPS or AI file) will be required for this web page.

Under AHMA's discretion, the sponsor is required to reciprocate with a link from their homepage to the AHMA/HTF website.

E Sponsor confirms acceptance of the Sponsorship Opportunities and Application Terms.

Name: _____ Signature: _____ Date: _____

AHMA USE ONLY

Approval # _____ Date _____ Ref/Check # _____ Amount _____

